



The Animal Health Industry  
in Europe



IFAH-Europe represents companies that research, develop and manufacture veterinary medicines in Europe.



By protecting the health and welfare of more than 900 million animals across Europe the veterinary medicines sector contributes to

- improving both animal and public health,
- the production of safe, affordable and sustainable food,
- a sustainable environment.

IFAH-Europe works to maintain a responsible and competitive market place, which stimulates innovation and allows wide access to safe, effective and affordable veterinary medicines.

No matter how well they are cared for, animals can still get sick and therefore need medicines. Preventative health programmes, including vaccination, protect both pets and farm animals from a number of diseases, which in turn protect people too. When disease occurs, diagnosis and treatment under veterinary care is necessary. Keeping animals healthy, treating them with the utmost care and ensuring their welfare is one of the main objectives of the veterinary medicines sector. This applies to all animals including our pets, farm animals and wildlife.

## Benefits of veterinary medicines

### **Animal health**

Veterinary medicines treat and protect the health of both our pets and farm animals.

### **Public health**

Of the nearly 1,500 infectious diseases known to affect people, a little over 60% can pass between animals and people. Protecting animals also means protecting our health.

### **Animal welfare**

Reduction in disease and suffering means better animal welfare.

### **Food safety and security**

20% of global food production is lost due to diseases in animals. Healthy animals are the most efficient producers, contributing to a more sustainable production and making more efficient use of natural resources, e.g. water, etc.

The animal health sector is **science-driven** and highly regulated meaning it delivers products that are safe, qualitative and efficacious. These are invaluable to farmers, veterinarians and animal owners alike. The sector strives for a more harmonised legislation to increase **innovation** and ensure availability of all veterinary medicines across Europe.

# Facts and figures<sup>1</sup>

## Jobs

More than **50,000 jobs** (direct & indirect) in Europe depend on the animal health industry.

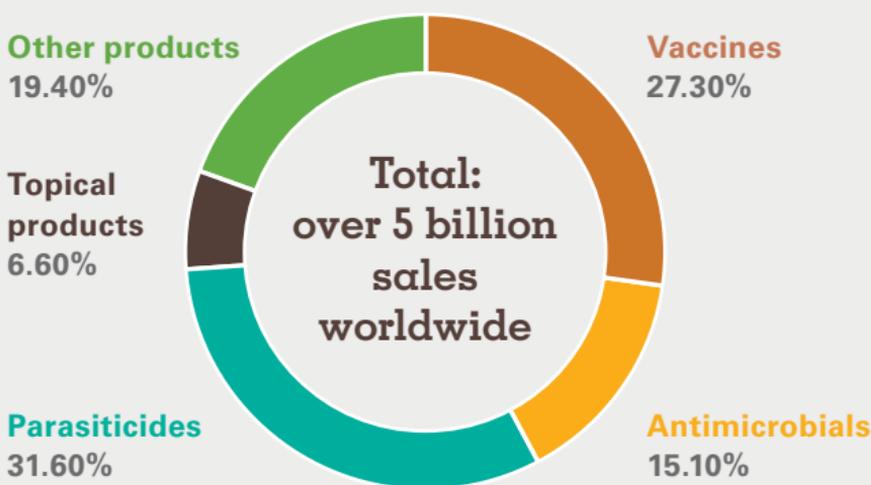
## Research

Companies invest around **10%** of sales into research and development each year; some **€500 million** are invested in the development of new medicines.

## Sales

Total European sales amount to some **31%** of the worldwide sales.

## Animal Health Products



<sup>1</sup> Source CEESA 2014

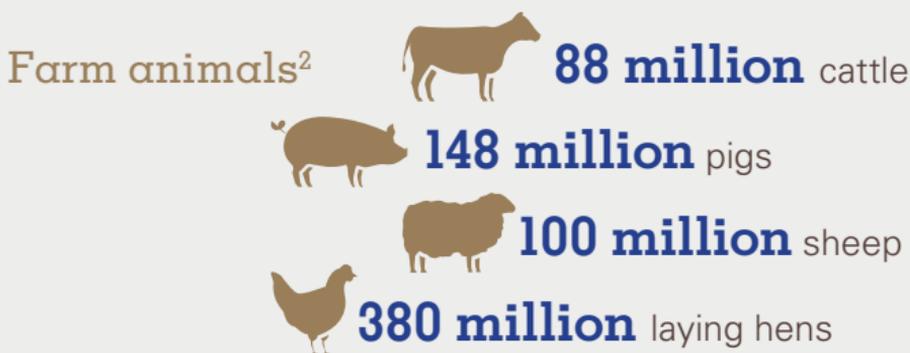
<sup>2</sup> Source: Eurostat 2014

<sup>3</sup> Source FEDIAF 2012

<sup>4</sup> Number of aquaria

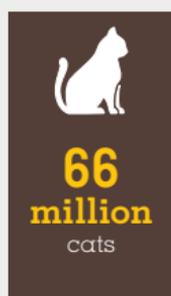


## Number of animals in Europe



Companion animals<sup>3</sup> **72 million**  
pet-owning homes

Total pets: **195 million**



## IFAH-Europe aims to:

- increase the awareness of the value animal health brings to society in terms of animal companionship, sustainable agriculture, safe food and improved public health, and
- promote a predictable, harmonised, science-based and innovative marketplace for safe, effective and quality veterinary medicines for veterinarians, animal owners and farmers across Europe.

Our membership includes both veterinary medicines companies and national animal health associations in Europe.



### IFAH-EUROPE

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