



Fact sheet – About IFAH

Who is IFAH?

The International Federation for Animal Health (IFAH) is the global representative body of companies engaged in research, development, manufacturing and commercialisation of veterinary medicines, vaccines and other animal health products in both developed and developing countries across the five continents.

IFAH represents both **animal health companies** (11) and **national/regional animal health associations** (27). These associations comprise both local small and medium-sized enterprises and international companies. Overall, these companies represent approximately **80%** of the global market for animal health products.

IFAH is an international non-profit organisation registered under Belgian law based in Brussels, Belgium.

Why does IFAH exist?

- **Foster a greater understanding** of animal health;
- **Promote a predictable, science-based regulatory environment** that facilitates the supply of innovative, quality products into a competitive market place. These products contribute to the supply of safe, healthy food, and to high standards of health and welfare for animals and people.

What does IFAH do?

- **Act as a unified global industry voice** in dialogue with major international bodies (OIE, FAO, WHO, Codex, WTO, etc.), governments, animal health stakeholders, food industry partners and consumers.
- **Encourage and assist** the development of **predictable science-based regulatory processes and standards** where authorisation and approval to market medicines is firmly rooted in a thorough risk-benefit analysis.
- **Promote international harmonisation** of testing requirements for animal health products to facilitate the availability and delivery of new and innovative products worldwide.
- **Act as a source of information on the benefits of animal health products** for animal health and welfare, food and safety and public health.
- **Actively promote the value of research-based medicines** developed to the highest standards and authorised according to the regulatory criteria of quality, safety and efficacy.
- **Ensure the availability of all classes** of veterinary medicines to the benefit of animal health and welfare, and **promote their responsible use**.
- **Provide expertise on emerging diseases** and fulfil its role as part of the solution to control these diseases in animal.

Who are IFAH's members?

Animal health companies



Member associations

Europe



IFAH-Europe
(Europe)



SGCI
(Switzerland)

ALAVET
(Chile)



Pharma.be
(Belgium)



NOAH
(United Kingdom)

Asia/Pacific



VIF
(Denmark)

Africa



The Alliance
(Australia)



SIMV (France)



SAAHA
(South Africa)



ASOHI
(Indonesia)



BfT
(Germany)

North America



JVPA
(Japan)



APHA
(Ireland)



CAHI
(Canada)



KAHPA
(Korea)



AISA
(Italy)



INFARVET
(Mexico)



AGCARM
(New Zealand)



FIDIN
(The Netherlands)



AHI
(United States)



AAHA
(South-East Asia)



APIFARMA
(Portugal)

Central and South America



AHPA
(Thailand)



VETERINDUSTRIA
(Spain)



CAPROVE
(Argentina)



LIF
(Sweden)



SINDAN
(Brazil)

IFAH Executive Director



Barbara Freischem
Executive Director

The IFAH Executive Director, **Barbara Freischem**, leads the IFAH team, based in Brussels, Belgium. She has substantial experience in the animal health sector having served both industry and regulatory authorities.

Ms. Freischem worked with Novartis Animal Health Inc as Global Head of Pharmacovigilance. Previously, she was a Scientific Administrator with the European Medicines Agency, having formerly served the German national agency for the authorisation of veterinary medicinal products as a Scientific Officer.

Barbara Freischem has a degree in veterinary medicine from the Free University of Berlin (Germany) and has completed post-graduate studies in pharmacoepidemiology at the Potsdam Institute of Pharmacoepidemiology in Germany in co-operation with the McGill University of Montreal (Canada).

Key figures

Animal health market

The **total value** of the world market of animal health products in 2010 was **20.1 billion US dollars**, According to 2010 data, the value of global animal health product sales represents **2.2 %** of global sales for human pharmaceutical products (**874.6 billion US dollars**).

By product groups, pharmaceuticals represented 63%, biologicals 25% and medicinal feed additives 12%.

By animal groups, products for food-producing animals constituted 59%, and the remaining 41% went to companion animals.

By regions, the Americas were the biggest market (46%), followed by Europe (33%) and others (21%),

(Sources: Vetnosis for the animal health market and IMS for the human pharmaceutical market)

World animal population

- **Cattle:** 1 billion
- **Sheep/goats:** 1.8 billion
- **Pigs:** 1.5 billion
- **Poultry:** 68.8 billion
- **Dogs:** 223 million (excludes strays)
- **Cats:** 220 million (excludes strays)

Please note that these are not standing inventories (animals alive on a particular day) but the total number of animals alive in a year, which is particularly important for poultry where most commercial broiler chickens are slaughtered after 42 days.

(Source: Vetnosis Ltd (2010))



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